

THE HECHT CO. 45th ANNIVERSARY

last 3 days

SAVINGS IN ALL 83 DEPARTMENTS



**\$35, \$40 and \$45
SOCIETY BRAND
TOPCOATS
29.75**

LAST 3 DAYS AT THIS
ANNIVERSARY PRICE!

Regular and English Fly-fronts in a fine selection of tweeds, shetlands, chevots, velours, heather mixtures, herringbones, diagonals, hounds' tooth checks and overplaids. Sizes for regulars, shorts and longs. Shop Saturday... only 3 days left at these \$5.25 to \$15.25 savings.

(Exclusive with The Hecht Co. MAN'S Store, Second Floor.)

**LAST 3 DAYS!
\$3.50 SHELDON
SPRING
FELTS**

2.85

Entire stock reduced! Snap brims and turned-up models. Natural, welt tan, brown and green. Sizes 6 1/2 to 7 1/2. (The MAN'S Store, Second Floor.)



SATURDAY — MONDAY AND TUESDAY

**LAST 3 DAYS!
MEN'S SHELDON
SPRING SUITS
AND SHELDON TOPCOATS**

Last 3 Days

ENTIRE STOCK OF

**MEN'S \$8.75
PACKARD
ARCH-UPS
6.95**

LAST 3 DAYS AT THIS
ANNIVERSARY PRICE!

Get yours tomorrow! It's your last Saturday at this low price! The arch-supporting feature grips your foot firmly yet gently and makes walking a pleasure. Tan or black fine calfskins in wing tips, French toes, English toes and custom toes. Also black kidskin blucher style. Sizes 6 to 12; widths AAA to D.

(Exclusive with The Hecht Co. MAN'S Store, Main Floor.)



SPRING PATTERNS

- Subdued Glen Plaids!
- Herringbone Weaves!
- Diagonal Weaves!
- New Sharkskins!
- Smart Stripes!

SPRING FABRICS

- Clear Finish Worsteds!
- Unfinished Worsteds!
- Sporty Shetlands!
- Rugged Tweeds!
- Sturdy Twists!

STYLES AND SIZES

- 2 and 3-button single-breasted and double-breasted drape or conventional models!
- Sizes for Regulars, Shorts, Longs, Stouts, Short Stouts and Long Stouts!



23.75

Just 3 days left and down goes the curtain on The Hecht Co.'s 45th Anniversary Sale of Sheldon Spring Suits and Topcoats. Better get yours tomorrow! It's the last Saturday to take advantage of the savings on these celebrated spring clothes. All the newest and smartest patterns, fabrics and styles in sizes for practically every build. Glance over to the left! See the wide variety of suits from which to choose. And famous Sheldon topcoats in covert cloth and "West of England" Dunrock Saxones in regular and fly-fronts. If it's spring clothes you need, we suggest you shop Saturday and save.

(Exclusive with The Hecht Co. MAN'S Store, Second Floor.)

FOR 45 YEARS THE STORE OF NATIONALLY FAMOUS MERCHANDISE